

PALETTE

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EP 4:VR01

EPISODE THEME: LINE

FADE IN

PALETTE INTRO and THEME SONG sequence (TBD)

From INTRO move to:

INT. PATTY'S STUDIO - DAY

PATTY scribbles away on her DRAWING PAD.

Taffy scribbles furiously on his PAD too.

PATTY LOOKS UP TOWARD CAMERA:

PATTY
(excited)
Oh! Hey, creatives! Taffy and I are
having our weekly "Lines Galore,"
session!

TAFFY nods enthusiastically.

ANGLE ON: PATTY'S DRAWING PAD

Multiple LINES adorn the pages, as she flips through the many
pages slowly -- thick, thin, horizontal, vertical, zigzag,
diagonal, curly, curved, spiral, 2D, 3D, (etc.) lines.

TAFFY shakes and purrs in amazement.

PATTY (CONT'D)
(happily holds pad)
You're right, Taffy! I love making
lines. And once you start a line,
only you can decide when it stops.
And, even better -- you can decide
when to begin again!
(flips to blank page)
Let's start!

Taffy puts on SUNGLASSES.

THE LINE SONG:

-- "Ode to Doo-Wop" marked by *

PATTY (CONT'D)
(sings in melody)
Line!/ */ I draw a line/ */ All the
time/ */ So sublime!/ */
(MORE)

PATTY (CONT'D)

(continues)

From "A"/ */ To "B" and "C"/ */ And
1, 2, 3/ */ My line is free/ */ To
be/ * / Anything/ */ A diamond
ring/ */ A queen or king/ */ *Even*
the notes that I sing/ My line/ */
Oh, I bring/ */ To everything/ */
My artist's string/ */

(continues)

My line/ */ I love my line/ */ Draw
all the time/ */ So sublime/ */ My
line!

(song fades out)

Taffy continues to "snap" his paws in rhythm.

END SONG.

PATTY (CONT'D)

See, creatives! It could be a
doodle, a sketch, or a gesture. Any
way you draw it, lines give you all
a chance be artastic and to explore
and use your -- *CREATIVITY!*

TAFFY

(nods)

Meow! Meow!

PATTY

(giggles)

Okay, Taffy. It's your turn! May
you share your drawing pad now?

TAFFY

(nods excitedly)

MEOW!

TAFFY holds up PAD to reveal: DOODLES of FOOD!

PATTY

(sighs)

Oh, Taffy. You just ate!

TAFFY

(pleads)

Meoooooow?

PATTY

(smiles)

Okay, okay. You drive a hard
bargain, Taffy. We'll eat right
after I visit my friends at
Freedlove!

CUT TO

THREE LEARNING INTERLUDES IN A ROW:

The Interludes or commercials will be random and brief and will consist of learning elements based on theme.

1) Ariadne's Disappearing Maze: SEGMENT

ANGLE ON:

ARIADNE'S HAND holds a mythical Greek QUILL.

The quill begins to draw very simple lines that slowly become a very complicated LABYRINTH.

Once Ariadne completes the labyrinth, she lifts her quill.

She TAPS THREE times.

Then begins to undo her drawing of her labyrinth (tracing over the line in reverse) until it -- disappears.

Ariadne signs her name, adding a "little heart" over the "i."

CUT TO

2) Conga Line: ANIMATED

A simple black and white animation.

A CONGA LINE dances to the music of:

"Ahí Viene la Conga" by Xavier Cugat

The LINE will: curve and dance -- sway and zigzag -- jump and step -- be absolutely FREE FORM to the rhythm of the music.

CUT TO

3) The Wonderful World of Mizz Parasol: SEGMENT

We find the very interesting, beautiful and charming MIZZ PARASOL, a neighbor, a friend, a time traveler, a poet, an artist and so much more -- relaxing in her domicile.

Mizz Parasol sits on her COMFY CHAIR having a spot of tea and maybe a biscuit. She opens a LARGE BOOK.

PARASOL TURNS TOWARD CAMERA:

A NARRATOR (V.O.)

And now, Mizz Parasol shall maketh
us chuckle, with a waggish rhyme.

PARASOL

(clears throat)

From one point to another, there
must be a line drawn in the sand.
From you to me. From fantasy to the
land.

(beat)

The line could start straight, then
suddenly curve -- shoot up in the
sky, then swerve, swerve, swerve!

(beat)

The line could become a castle or a
sandy beach on loan. It could be a
masterpiece of strikes, or a
delicious ice cream cone!

(beat)

The line could go on forever, oh,
forever in a day. Or, it could stop
abruptly, for it has nothing more
to say.

(beat)

But, as sudden as a line stops, it
can begin again. At another point,
perhaps throwing caution to the
wind.

(sighs)

And, when the lines all connect in
one glorious place; from base to
space; from case to lace; from pace
to race -- the line will always
truly bring, a smile to my face.

Mizz Parasol slams the book shut and takes a bite of her
biscuit.

A NARRATOR (V.O.)

And so endeth our visiteth with the
wond'rful, Mizz Parasol.

CUT TO

EXT. FREEDLOVE - DAY

Patty stands in front of the women's clothing boutique. She
claps excitedly as she marvels at the clothes inside.

PATTY

(toward camera)

Artastic duds!! Wow!

(MORE)

PATTY (CONT'D)

I can see so many cool lines all over the clothes, the walls and pretty much -- everything! So, why wait any longer, creatives? Let's check it out!

INT. FREEDLOVE - DAY

Patty walks in happily overwhelmed and explores the boutique for a moment before heading over to talk to the CLERK.
(STC/TBD)

PATTY

(at clerk)

Hi! My name is Patty and I love your clothing boutique!

CLERK

Thanks!

PATTY

(smiles)

I was hoping I can ask you a few questions? If you don't mind.

CLERK

(smiles)

Of course, I don't mind! Ask away!

PATTY

(toward camera)

Artastic!

INSERT INTERVIEW PORTION:

PATTY (CONT'D)

How was Freedlove created?

(clerk answer)

How did you come up with your name?

Does it have meaning?

(clerk answer)

Where do you get all your wonderful merchandise?

(clerk answer)

What's your favorite outfit to wear when you're going to a party?

(clerk answer)

Have you always loved fashion and design?

(clerk answer)

Does your merchandise change with every season?

(clerk answer)

(MORE)

PATTY (CONT'D)
 What's your favorite season for
 clothes?
 (clerk answer)
 Have you always wanted to have your
 own clothing store?
 (clerk answer)
 Would you want your own clothing
 line?
 (clerk answer)
 If you could be any line what would
 it be?
 (clerk answer)
 Artastic!!!!

END OF INTERVIEW PORTION:

EXT. FREEDLOVE - DAY

Patty lovingly stands holding a bag of merchandise.

PATTY
 (toward camera)
 Whoa! That was artastic! I had such
 a fine-fashion-line-time at,
Freedlove!

CLERK
 (peeks head out)
 At 532 Spruce Street, Scranton...
 P-A!

INSERT ON SCREEN: phone number, website and any other
 business contact information.

PATTY
 (at clerk)
 Thanks again! See you real soon!
 Bye!

CUT TO

THREE LEARNING INTERLUDES IN A ROW:

SECOND SEGMENT *of Interludes or commercials will be random
 and brief and will consist of learning elements based on
 theme.*

1) Spot the Line with Taffy: SEGMENT

Taffy plays with her BALL OF YARN -- ARTY

When suddenly Arty comes to life!

Arty screams and rolls away -- Taffy chases.

TAFFY POV:

As TAFFY runs through the RANDOM ENVIRONMENT -- the VIEWERS VOICES will shout out every line that is "hit" by Arty.

Arty jumps over the couch -- STRAIGHT!!

Arty hits the garden hose -- WAVY!!

Arty sniffs a banana -- CURVY!!

Arty follows the lines of mountains -- ZIGZAG!!

Until Taffy finally grabs Arty.

END TAFFY POV:

Taffy snuggles up with Arty.

CUT TO

2) What's My Line?: SEGMENT

CAMERA PANS as the VIEWER is shown a calm, straight line on what is reminiscent of a EKG machine.

The VIEWER shouts out the multiple line forms and the subsequent pictures.

The LINE moves up and down rapidly.

VIEWER (O.S.)
ZIGZAG!!!

The LINE moves like a snake.

VIEWER (O.S.) (CONT'D)
WAVY!!!

The LINE moves in a circular motion.

VIEWER (O.S.) (CONT'D)
SPIRAL!!!

MORE LINES are presented until the segment concludes with a "Shel Silversteinesque" bubble letter drawing of the word: LINE!

VIEWER (O.S.) (CONT'D)
LINES!!!!

CUT TO

3) Cut It Out with Zee: SEGMENT

ZEE, the artistic young lady stands at a counter with a very large pile of colorful construction paper.

She thinks for a second, then grabs her SCISSORS, then with supersonic speed, Zee cuts up --

"Trois Tête" by Henri Matisse.

ZEE
Matisse? No. Mat-easy!

Zee winks at the camera.

CUT TO

INT. PATTY'S STUDIO - DAY

Patty sits on the studio floor playing with COLORFUL ROPE. She makes several different lines that intersect with one other. Taffy snuggles next to her snacking on something.

PATTY
(softly sings)
First you zig, then you zag. Then,
you make the wavy flag. Then go,
loop-D-loop, like you're stirring
up your soup!

TAFFY, crumbs flying, sways and meows to the rhythm --

SUDDENLY -- a repeated ALARM goes off.

ALARM (O.S.)
(robotic)
Art mail! Art mail! Art mail!

PATTY
(excited)
Awesome, Taffy! We got an Amail!

Taffy nods.

PATTY (CONT'D)
(toward camera)
I love Amail. Let's see who it is,
shall we?

Patty walks toward her RUBE GOLDBERGESQUE - ART MAIL MACHINE.

Patty taps the large screen; Taffy next to her.

PATTY (CONT'D)
 (excited)
 Oh, wow! We got an Amail from,
 La'Quitia Denson. She's an awesome
 artist with the utmost talent that
 owns *Beyond The Pond Photography*!
 And, she uses a lot of gorgeous
 lines to make her art beautifully-
 glorious-picturesque!

Taffy wants to press play.

PATTY (CONT'D)
 (laughs)
 Yes, Taffy. Play away.

Taffy presses the button.

INSERT INTERVIEW PORTION:

A VIDEO MESSAGE plays.

The FEATURED ARTIST message is a short video biography that features their work as a professional artist.

ASHLEY
 Hi, I'm La'Quitia Denson. I'm owner
 and operator of Beyond The Pond
 Photography...

THE VIDEO MESSAGE should END with a PROMOTIONAL PLUG for the artist, their business and their works.

END OF INTERVIEW PORTION:

INT. PATTY'S STUDIO - DAY

The VIDEO MESSAGE ends with Patty pressing the "close" button.

PATTY
 Whoa! That was an artastic video!

Taffy nods in agreement.

PATTY (CONT'D)
 La'Quitia Denson certainly has...
 (excited)
 Has...
 (more excited)
 Haaaaaas...
 (MORE)

PATTY (CONT'D)
 (yells super excited)
 CREATIVITY!!!!!!!

Taffy moves wildly then stops.

PATTY (CONT'D)
 (smiles)
 Wow! What a magnificently, artastic
 time we had today!

PATTY TURNS TOWARD CAMERA:

INTERCUT AS NECESSARY: TAFFY REACTIONS

PATTY (CONT'D)
 Well, we sure did learn a lot about
 lines today. We saw how lines can
 practically be anything you can
 imagine them to be.
 (smiles)
 Lines can start small, maybe a dash
 or two, then can become a tour de
 force that could cover an entire
 wall!
 (encourages)
 So, I want you creatives out there
 to start your line. First, create a
 plan, then start drawing. Now,
 remember, you don't have to finish
 the line in one day. It can take
 several hours, days or even years
 to finish. But, as long as you try,
 and continue to add, or even take
 away your lines, you too can create
 a grand masterpiece!
 (clicks tongue)
 And, always remember, the limit to
 your line is only controlled by
 your imagination! So, start today!

TAFFY PURRS.

PATTY (CONT'D)
 (giggles)
 So, until we meet again. Stay
 imaginative and artastic and
 remember...
 (sings softly)
 (MORE)

PATTY (CONT'D)

Being creative doesn't cost a dime/
Just takes a spark and a little bit
of time/ And when you live in a
world that you create/ You are
superb/ You are fabulous and
great!/ So anytime you are feeling
real low/ Just grab a pencil and
pad/ And enjoy the show!
(smiles)
Bye, creatives!

Patty and Taffy wave good-bye.

FADE OUT

END OF EPISODE 4